



ClearFox



PPU Umwelttechnik GmbH
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Bayreuth, 21.12.2020

Vacancy description **Technical Support / Marketing Assistant** (m/f/d)

PPU Umwelttechnik GmbH is internationally active in the field of industrial wastewater treatment. Innovative concepts and a modular plant design are marketed under the brand name ClearFox®. Flat hierarchies and a worldwide network of sales partners are what set us apart.

We are looking for you:

To strengthen our young team, we are looking for a technically, but also humanly convincing Technical Support / Marketing Assistant (m/f/d).

Your tasks are:

- Website maintenance, solving technical problems (WordPress)
- Search engine optimisation (SEO)
- Competitor analysis
- Regular website and social media analysis
- Technical support for digital events / virtual exhibitions (integration of Zoom, BlueJeans, GoToMeeting, BigBlueButton etc.)
- Support for the marketing department

Your qualifications are ideally:

- Independent result-oriented way of working
- WordPress knowledge is required.
- Good understanding of "Technical SEO" and relevant experience in on-page & off-page analysis.
- Structured, pragmatic and solution-oriented working style.
- Experience with one or more of the following tools: Google Analytics, Google AdWords KW Planner, Ahref, Xovi, Shopware or other e-commerce CMS, Google Search Console, Searchmetrix, Screaming Frog, Onpage.org, SEOlyze or similar SEO tools.
- Good English skills



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PPU Umwelttechnik offers you as an employer:

- A long-term perspective and independent projects
- Flexibility so that private matters do not fall by the wayside
- Opportunities to help shape and develop the company
- Short decision-making processes in flat structures
- Performance-related pay
- Part-time work possible

Work location:

Carl-Kolb-Str.6
95448 Bayreuth

We look forward to receiving your application!

Please send your informative application documents to

- E-Mail:
doering@ppu-umwelttechnik.de
- Post:
PPU Umwelttechnik GmbH
z.H. Markus Döring
Carl-Kolb-Straße 6
95448 Bayreuth

Please understand that we will not reimburse your application costs.